HORIZON Broadband LLP

Media and OTT Systems 2022-23

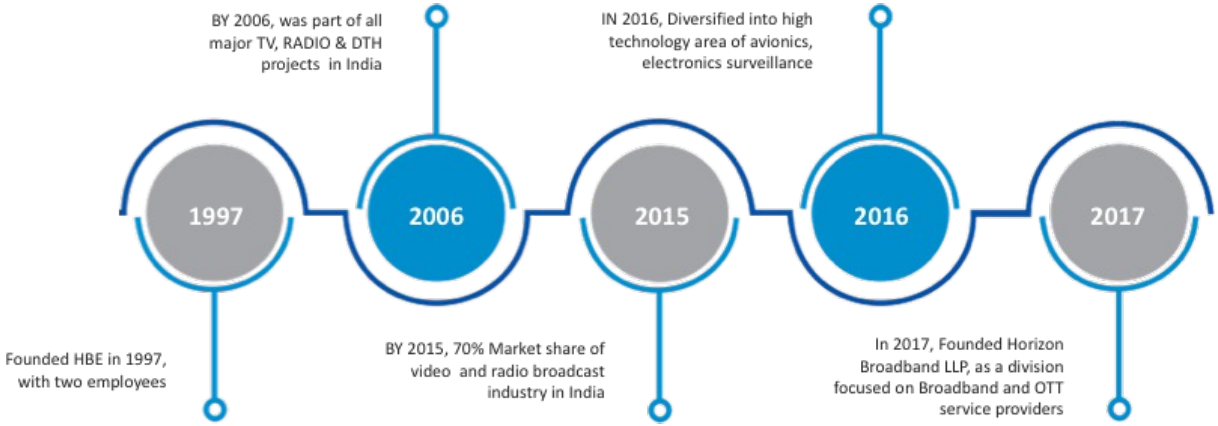
Introduction

Horizon Group Snapshot

Quality products, Best in class solutions , Excellence in service

An ISO 9001:2000 certified, professionally managed and rapidly growing organization

HORIZON
Meet the Future



Our Role with partners

200+ CUSTOMERS WORLDWIDE

Over 200M END USERS SERVED WORLDWIDE

STATE OF THE ART SUPPORT FACILITIES

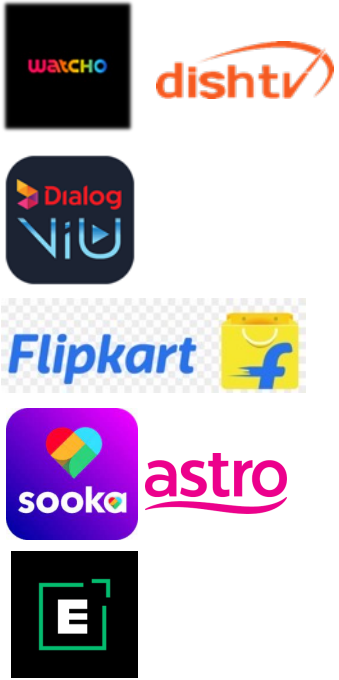
Some of our customer references

DTH & Broadcast

Cable & Broadband

FM & Terrestrial

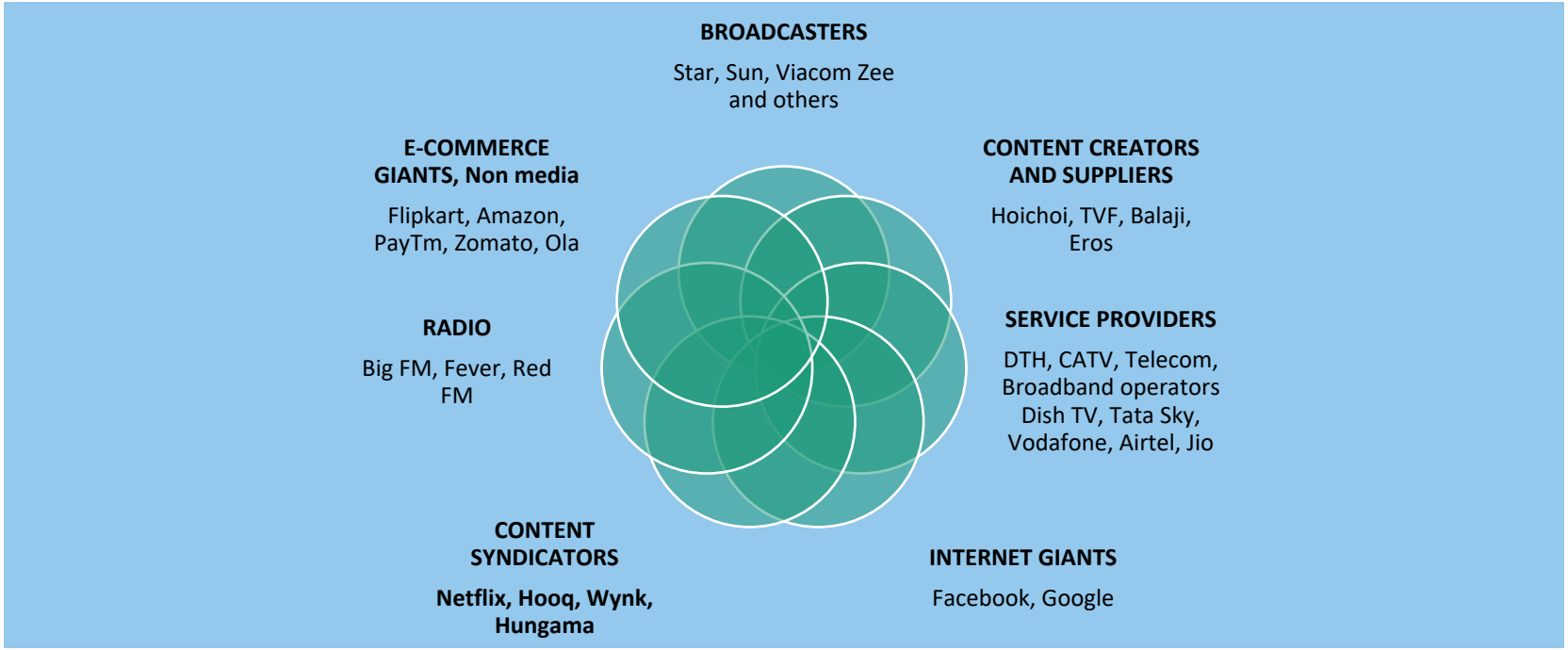
OTT

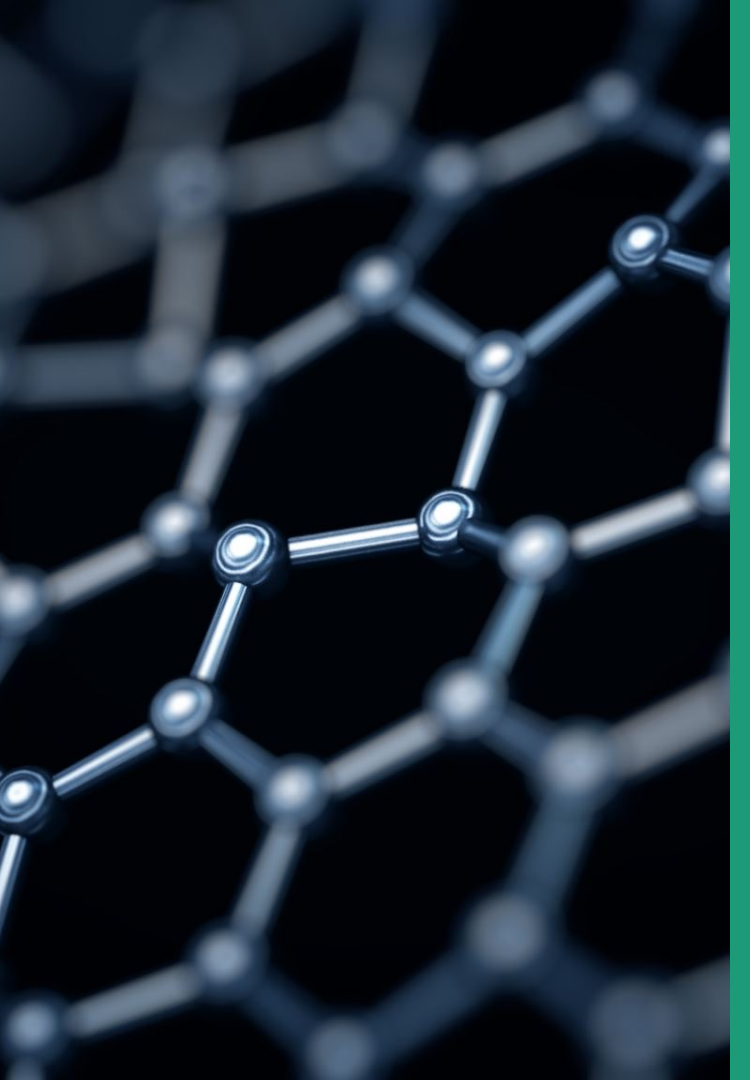


HORIZON
Meet the Future

OTT Market Scenario

A glimpse of OTT players…….Who all are in the game (Indian Example)



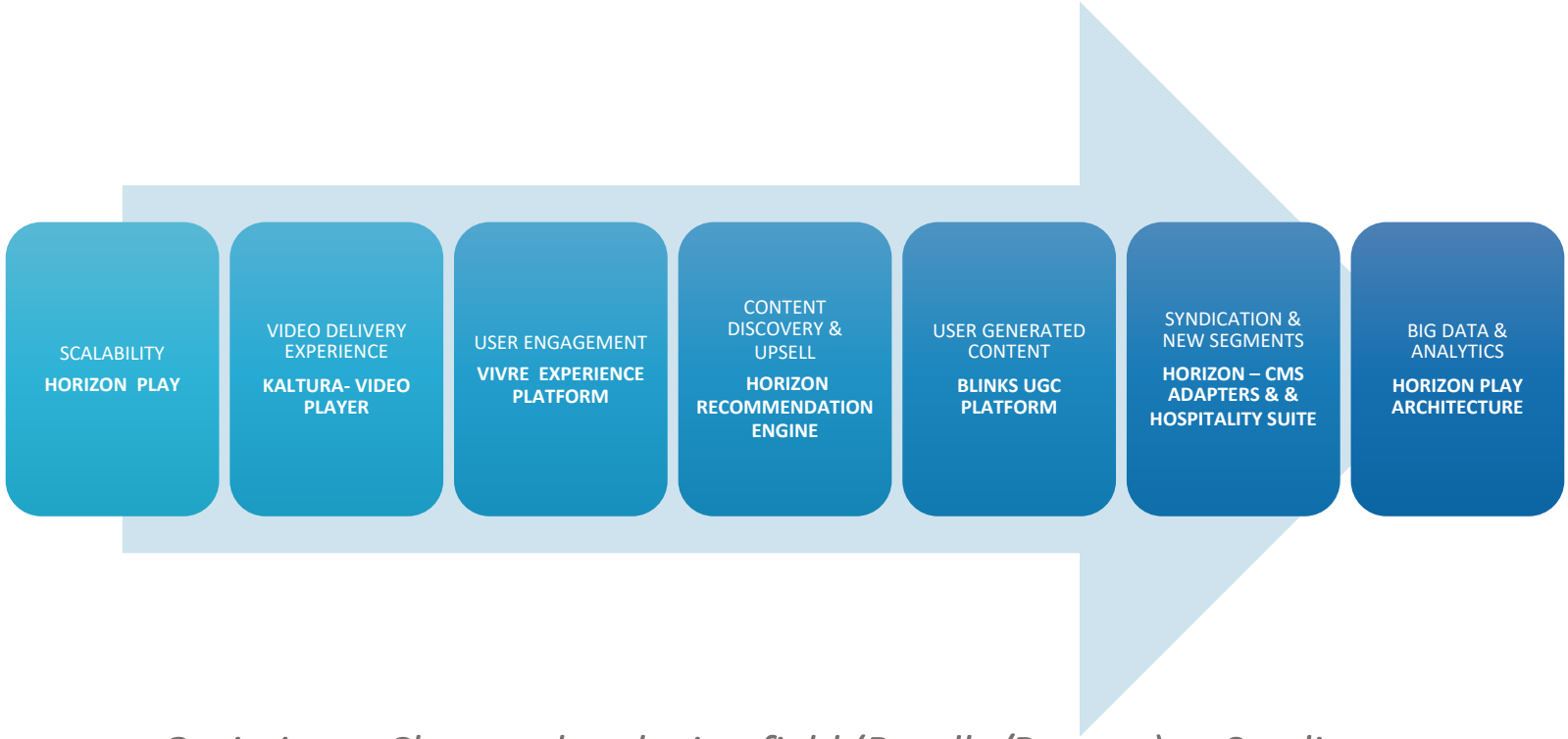


What's new in the OTT space

- Enhanced User Experience
- Gamification of content
- Ultra low delay Live combined with Data
- Automated Syndication workflows
- UGC
- AI and Cross Selling

Innovate - Differentiate - Captivate

Pains of OTT Players and How we help them…..



Optimize - Change the playing field (Bundle/Partner) - Syndicate

Horizon Broadband

OTT and Media Products

Products Catalog

Vivre ™

The Experience Platform

Blinks ™

User Generated Content

AI Recommendation Platform

Hospitality

Your UX Story. Rendered in Minutes..

Vivre™

VIVA LA EXPERIENCE

The Experience Platform

Vivre – Enhancing OTT Experience

- A cloud hosted user experience platform
- Pre integrated with Kaltura OPC
- Customize UI/UX flows to provide an immersive and fresh user experience
- Support on Mobile, Web, Smart Tvs, Set top Boxes
- Update apps in real-time without the need to release Playstore/app store updates

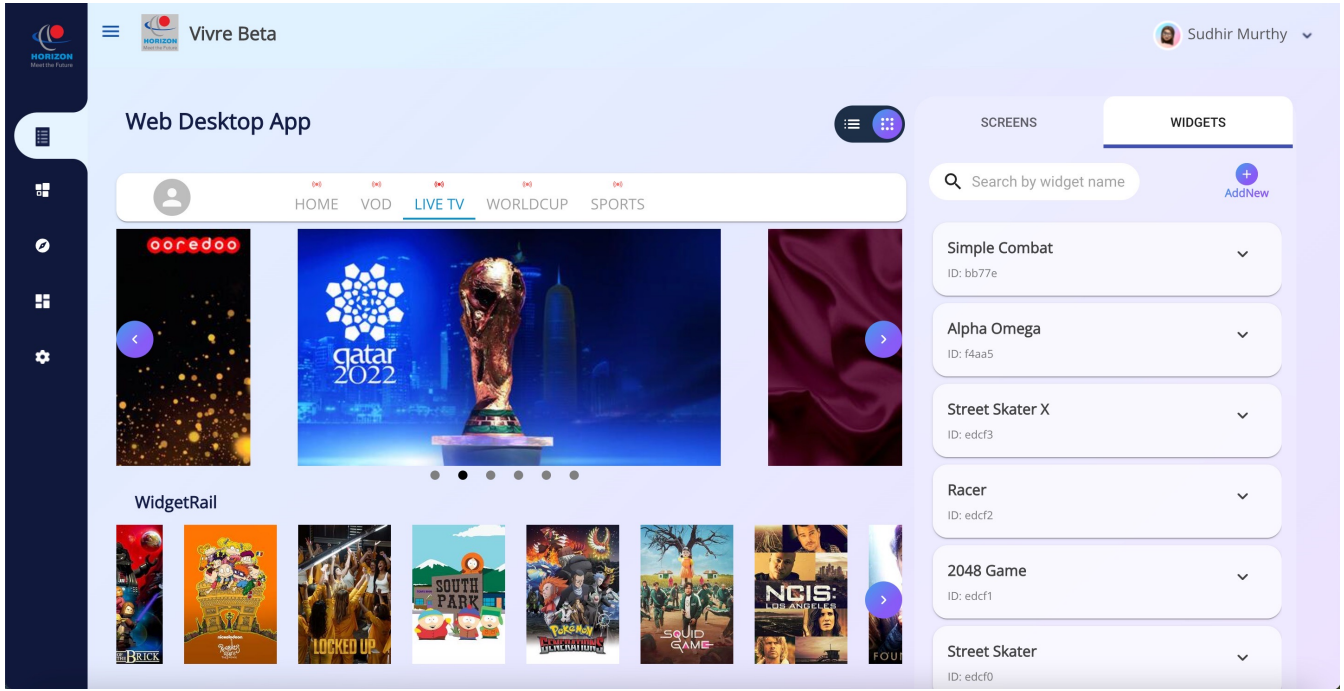
Features

- Create your UX and Brand in Minutes
  - Logos, Colors, Themes, Screens, Layouts
- “Projects” allows unique app experiences for new territories/ sub tenants
- Manage all components of UI/UX on all Platforms
  - Add, Remove, Reorder, Publish, Unpublish
- LIVE Visualization of apps on all platforms before you publish
- Support for Games , multi language (up to 29)
- A/B Testing (Roadmap)

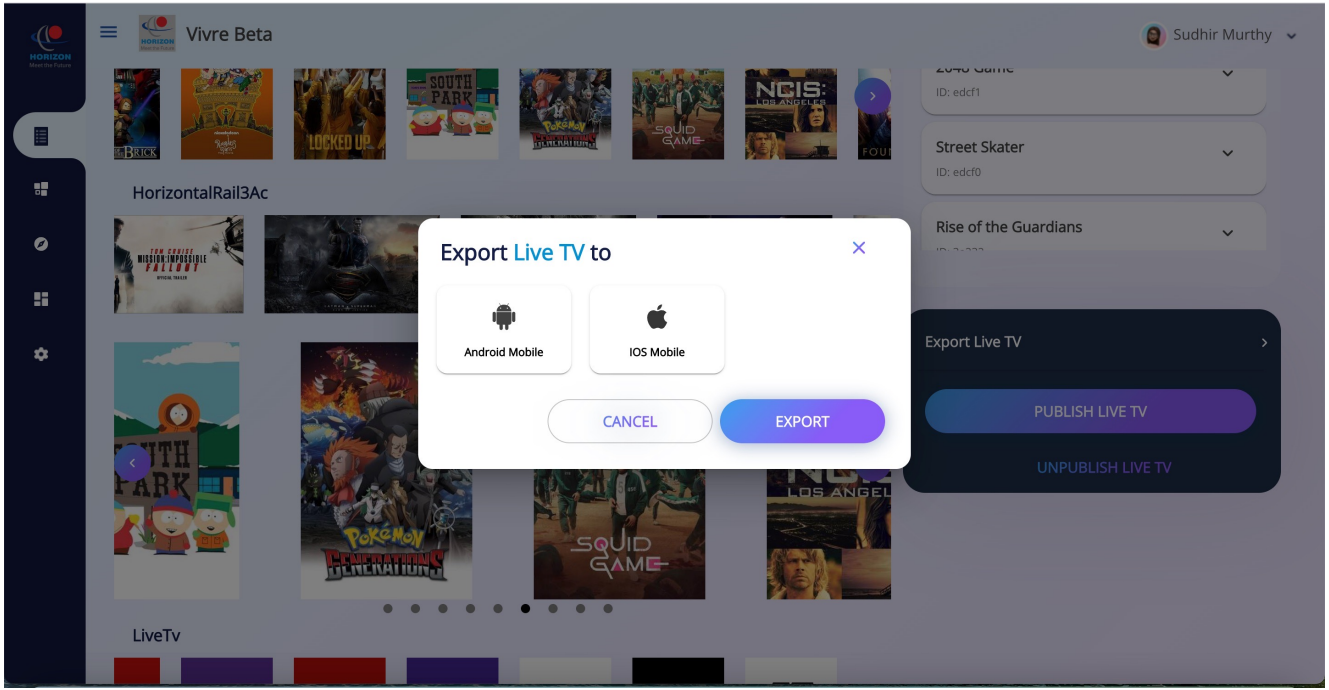
Integrations

- Recommendation Engine
- Blinks - UGC
- Quizzes and Leaderboards
- Scheduled Content blackout per platform

Features – Platform Visualization on the Fly

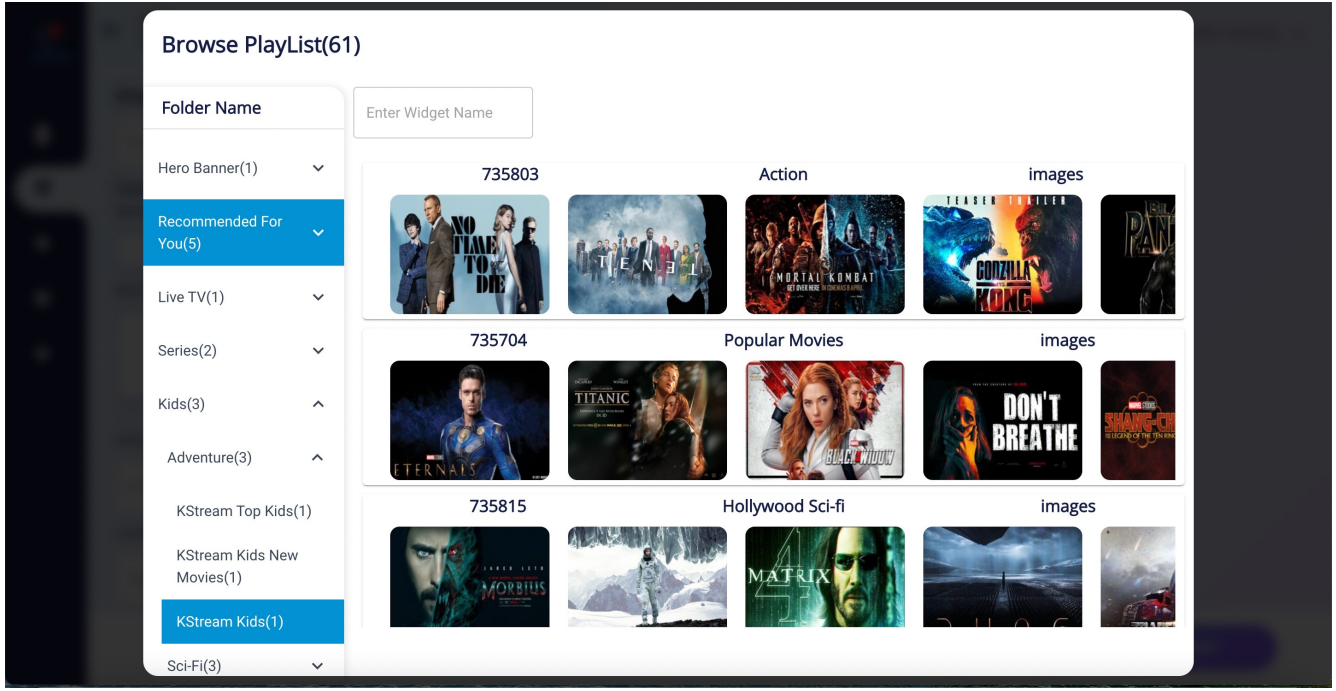


Export App Designs from One Platform (iOS) to Another Platform (Android)



Features – Kaltura CMS Visualization on the Fly

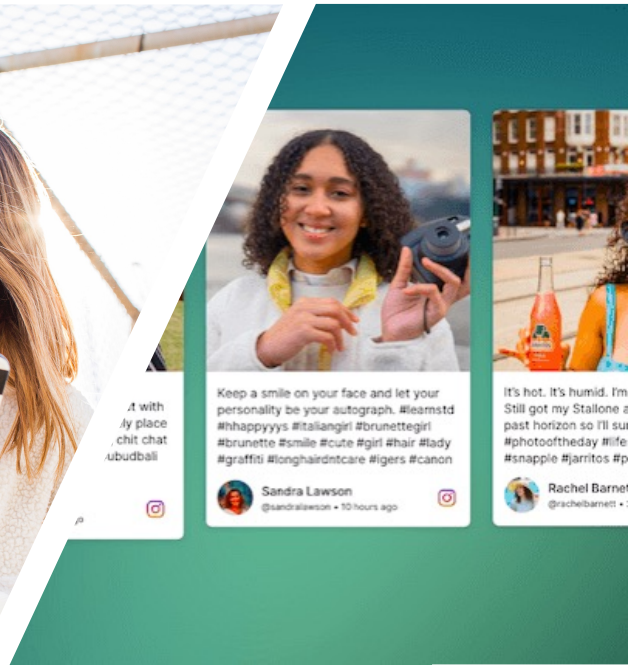
Features – Assets and Playlists Browser (Integrated with Kaltura)



BLINKS

People. Power. Passion.

User Generated Content Cloud Platform



Blinks – Create Share Discover – Short Videos

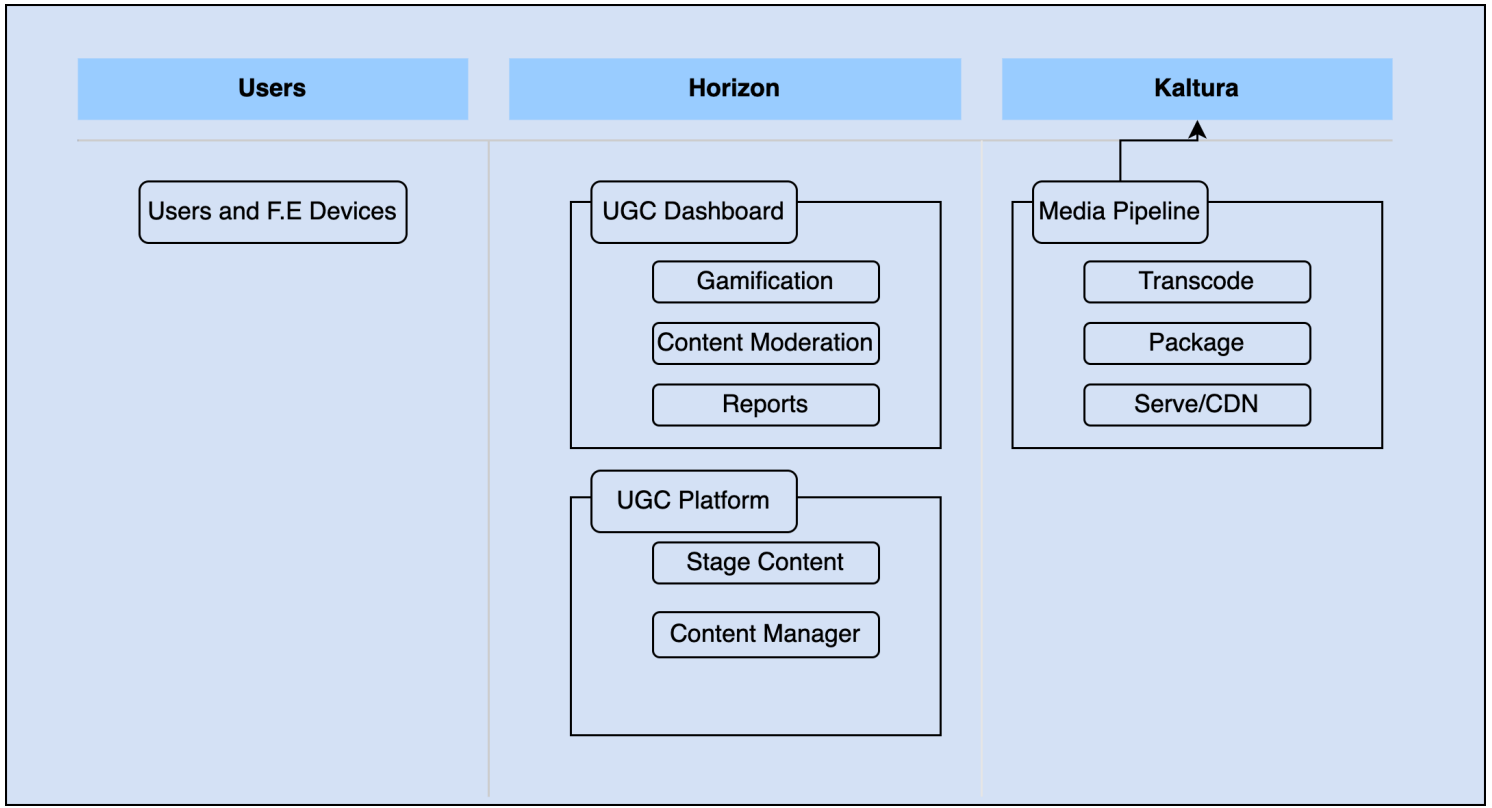
Online video sharing and content creation service

Create viral short form content

High consumption – higher advertisement revenues

Create and attract influencers and content creators

Blinks Workflow



Features

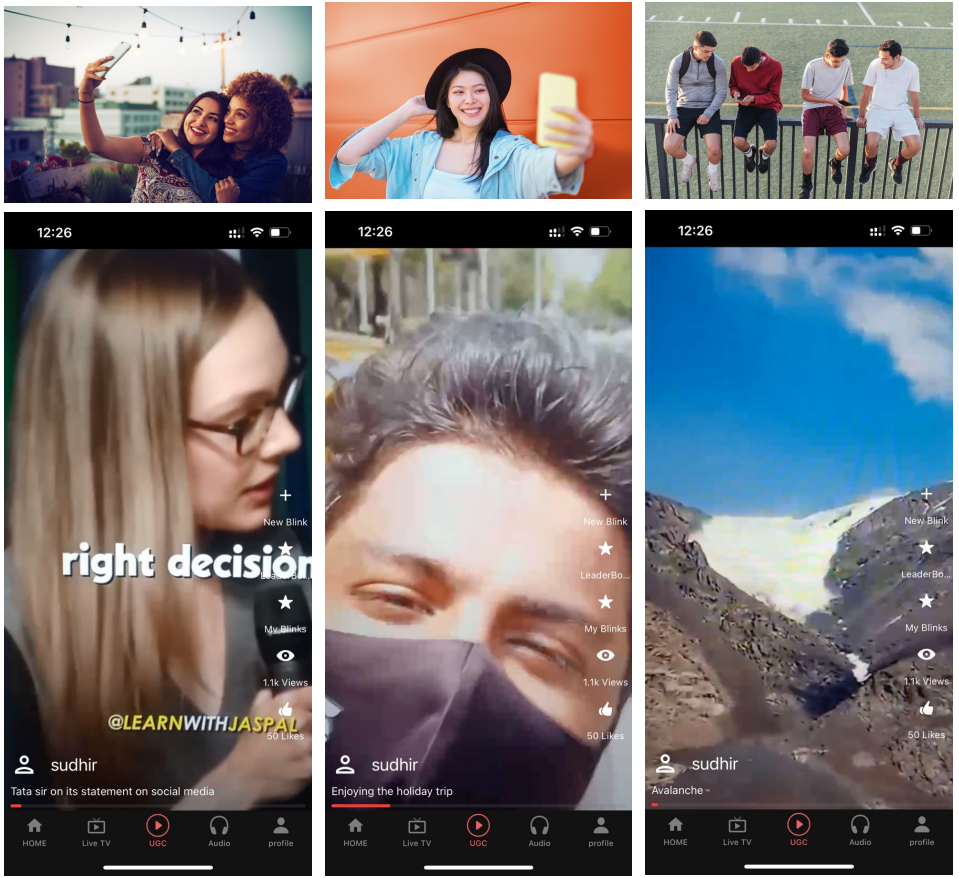
- Platforms – Android & IOS
- Ultra Low Latency playback
- Content Moderation
- Gamification
  - Contests
  - Leaderboards
- Ads
- Video Filters & Audio effects
- Social Share, Follow and others
- LIVE Broadcast short videos

Integrations

- Kaltura OPC
- Kaltura Player, AV Player, ExoPlayer
- Google Analytics 4 (New)

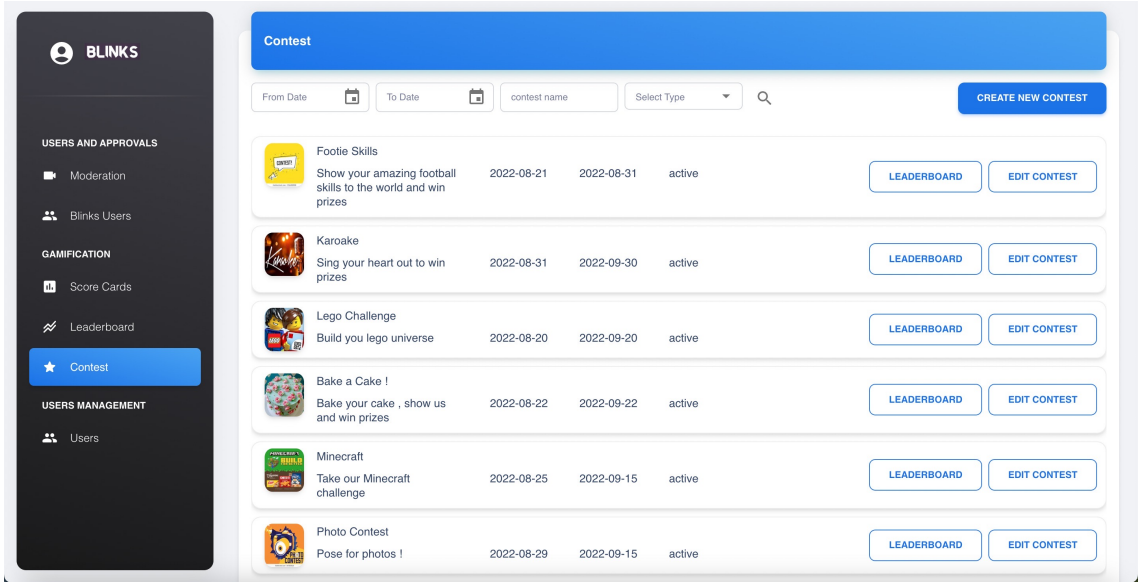
BLINKS

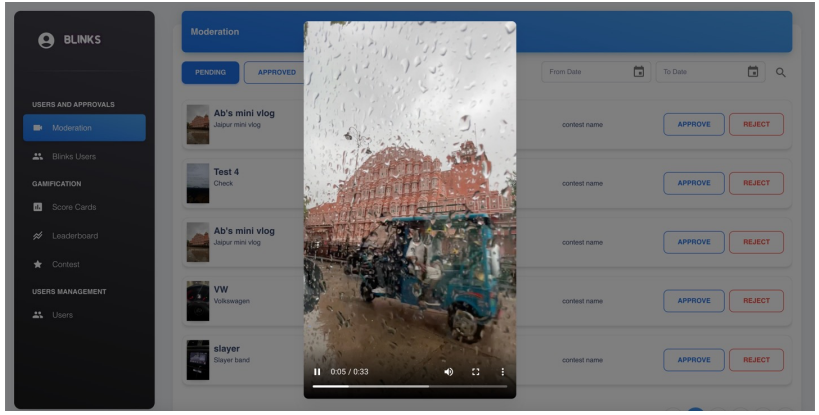
Live Screenshots



BLINKS

Live Screenshots



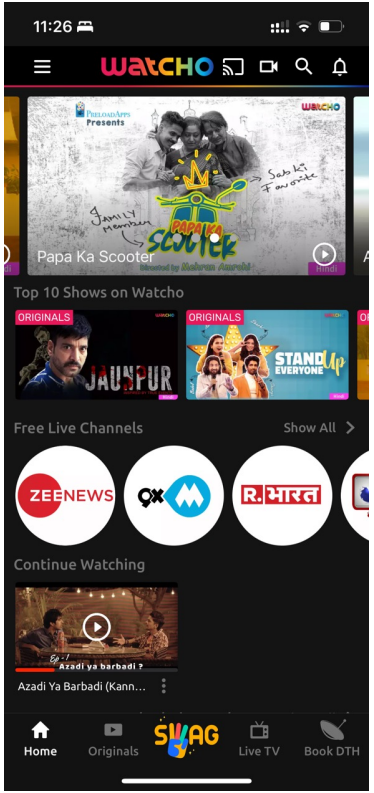


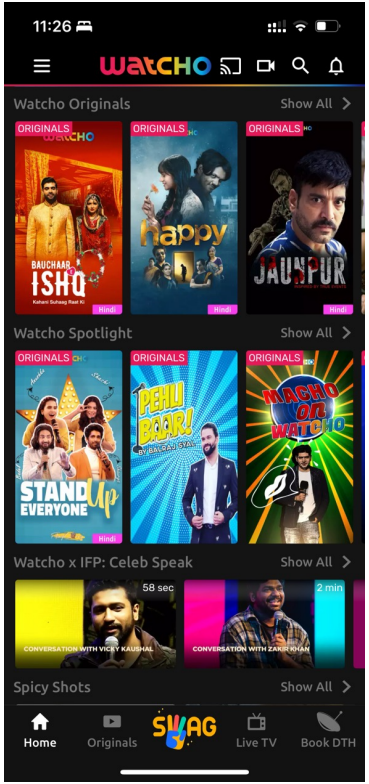
UGC Experience Use Case : Dish TV

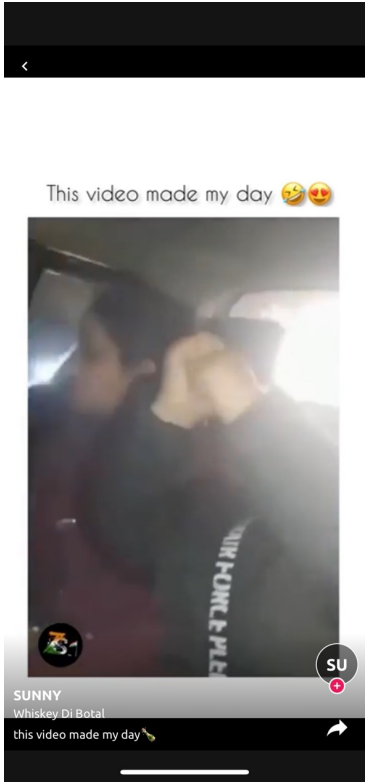
- Power the ability to have User Generated Video
- Create influencers, drive monetization through Ads and Commerce
- Create Gamification – Contests and Leader boards
- Increased Overall Engagement and User Retention

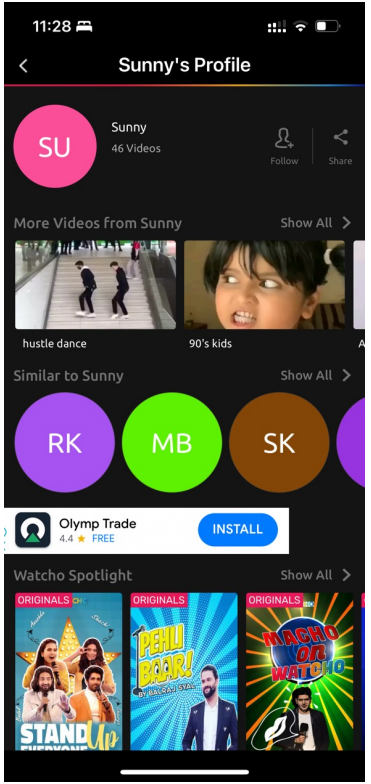
HORIZON
Meet the Future

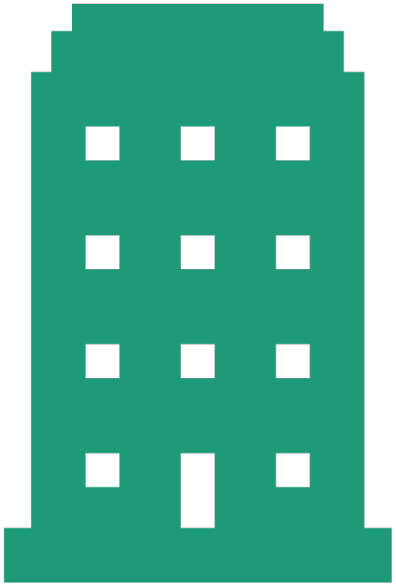
App screen shots – Watcho (Dish Tv)





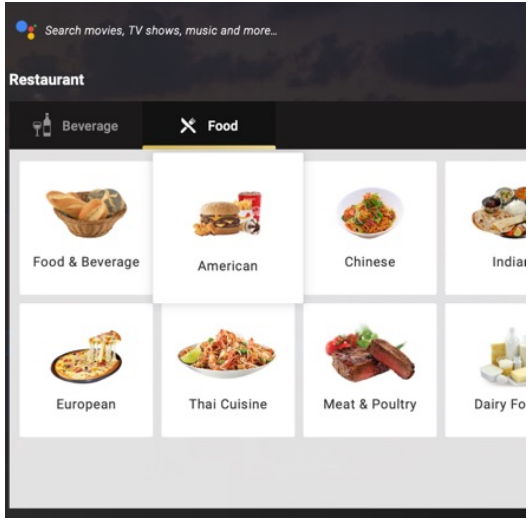


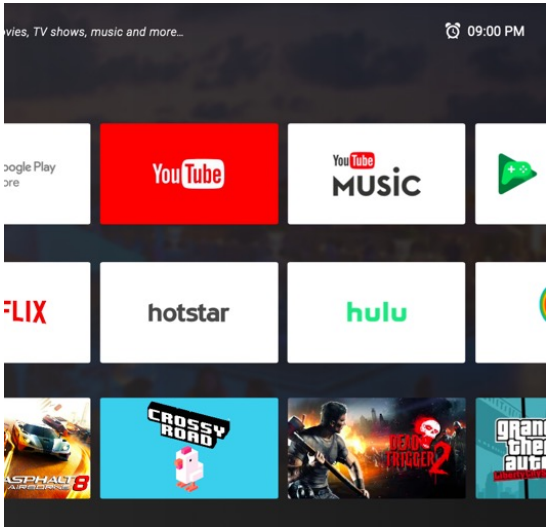


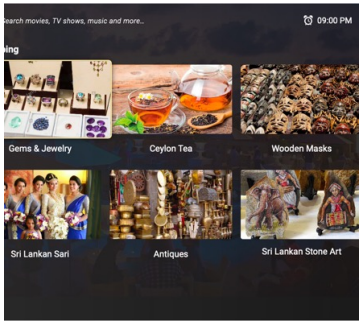


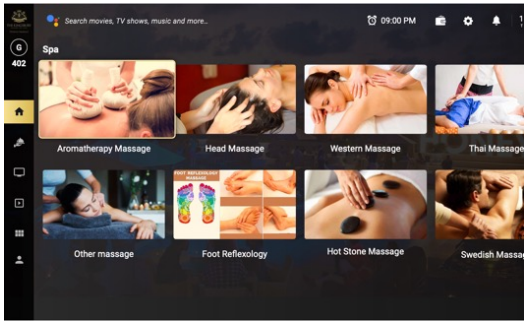
Horizon Hospitality Suite

Hospitality Solution Features





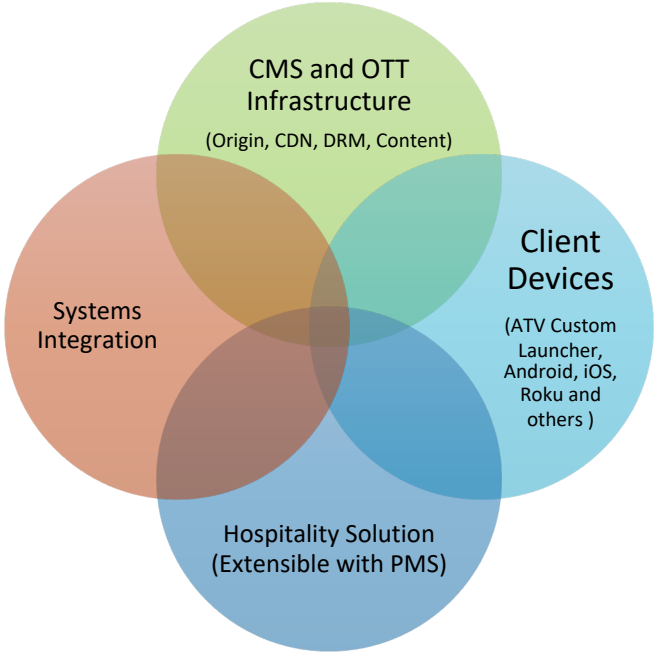




Our Hospitality Products and Service Offerings

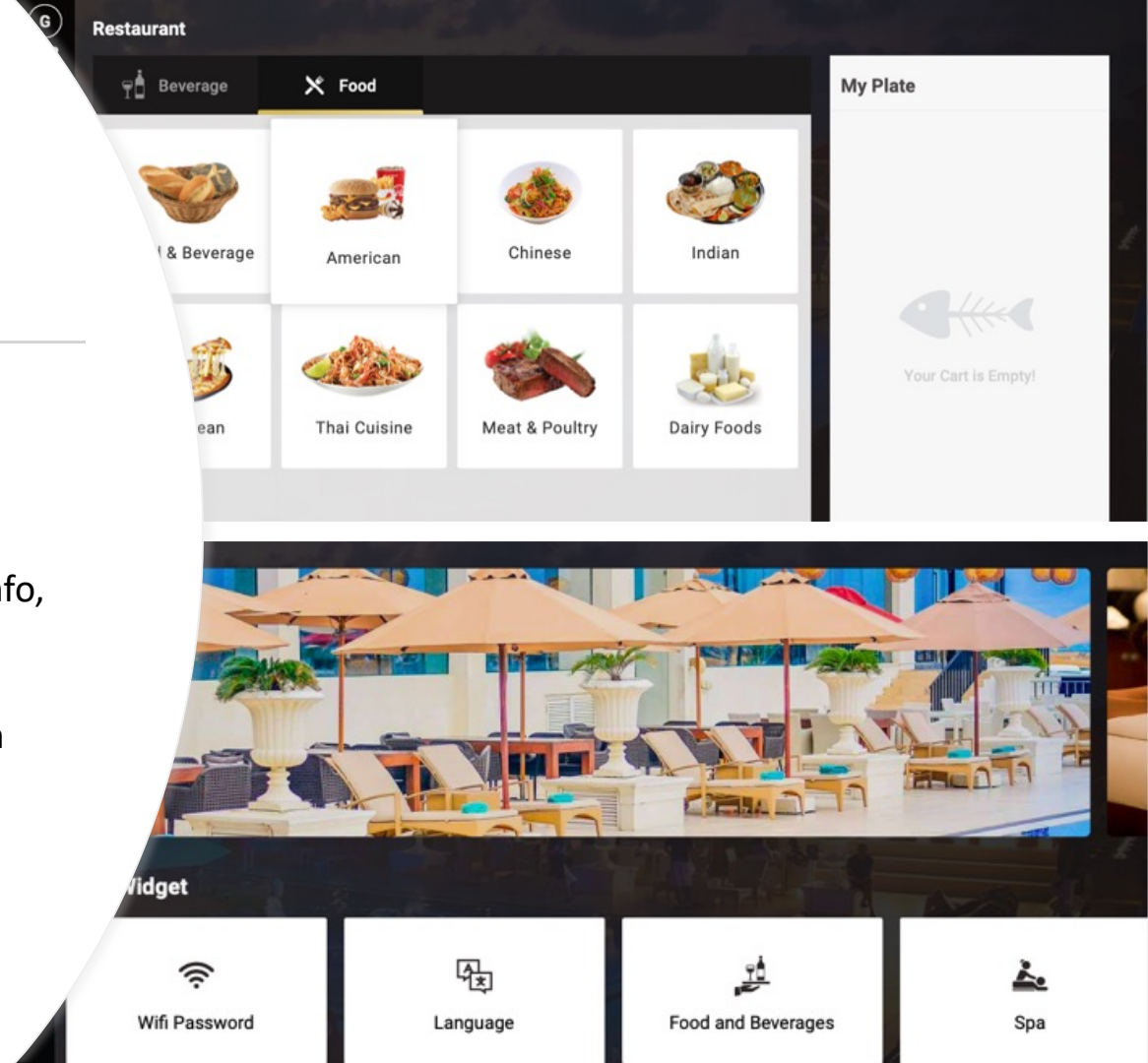
Top tier solutions for the Hospitality Industry

- Enabling operators with Omni channel experience for hotel guests
- Enable OTT experiences bundled through a cloud hosted hospitality solution and a Google Certified ATV experience.
- Increase your offerings / revenues .
- Unparalleled user experience through unification of OTT, Gaming, E-Commerce and other service offerings.



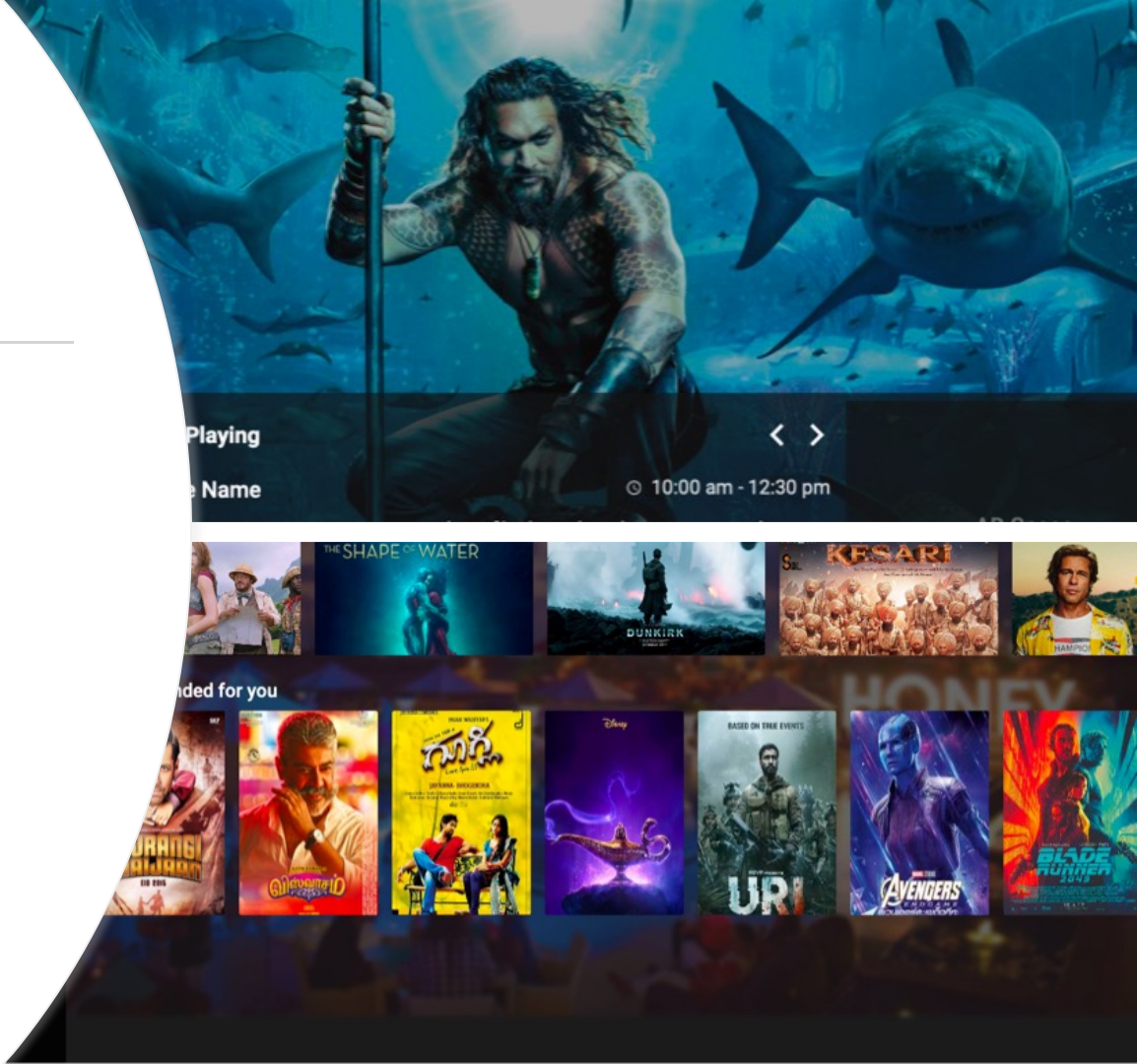
Set-Top Box / HDMI Dongle

- Manage the guest's OTT/Hospitality experience with ATV dongle or STB
- Easy to Configure Widgets like Wifi-Password, Laundry, Weather, Airport Info, etc
- Guests can browse and order hotel services eg. Room service directly from the TV



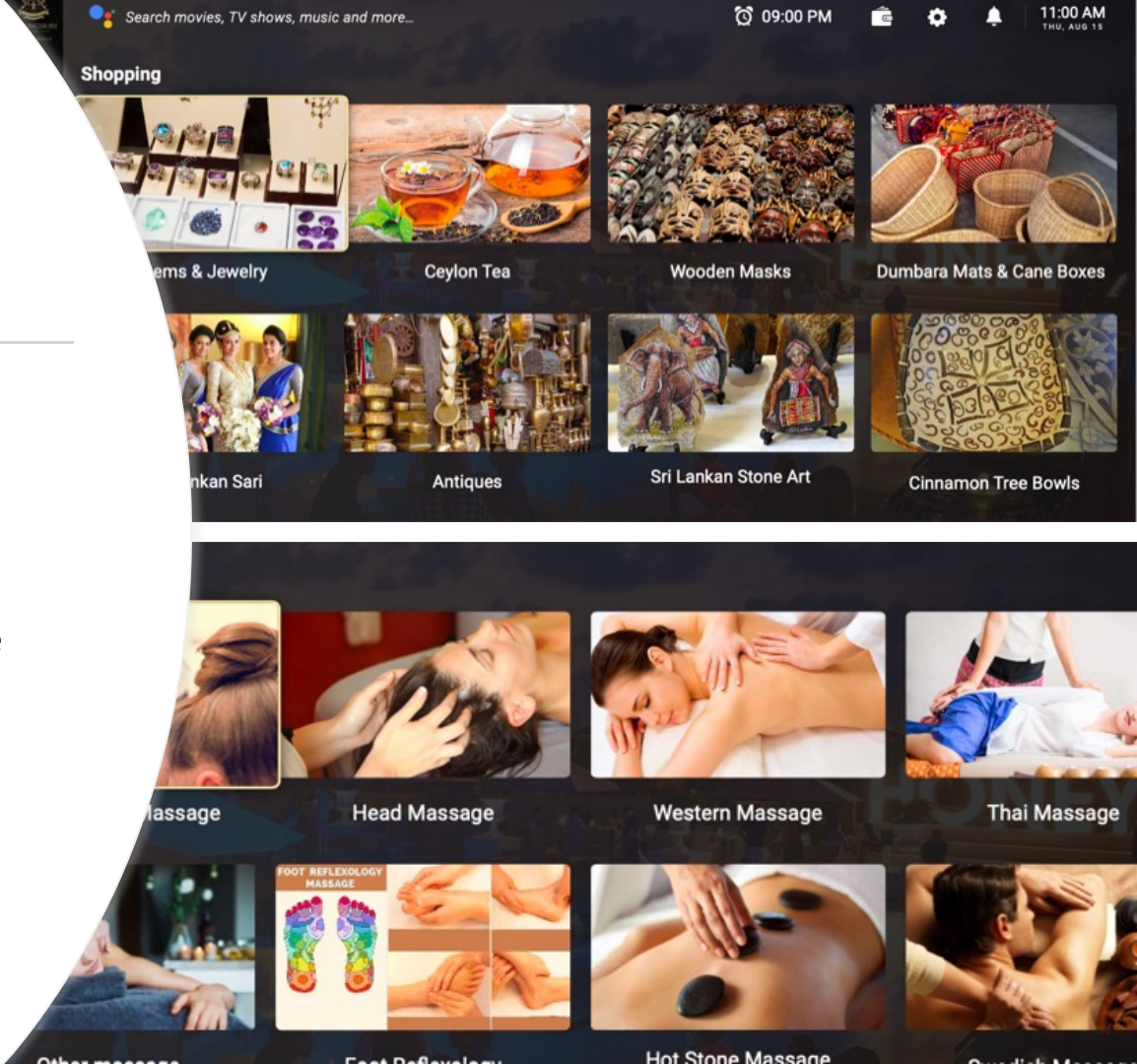
Movies and LIVE TV

- Video on Demand through rich and interactive OTT interface
- Increase revenue by offering On-Demand or Pay per view services
- Monetize through AVOD offerings
- Sell Local Content



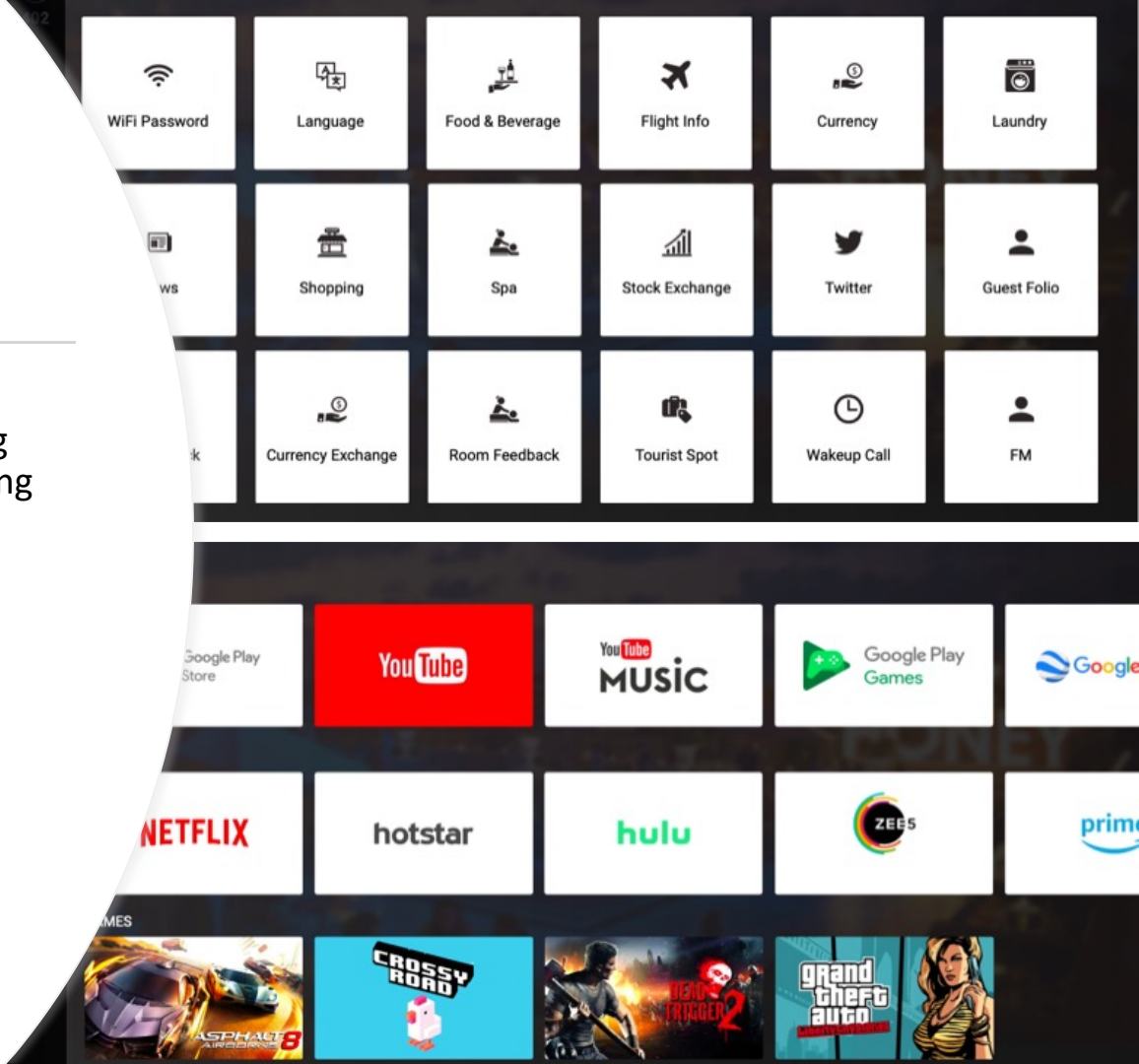
E-Commerce and Shopping Experiences

- Extend your Spa services to the Hotel Guest's TV
- Sell Souvenirs and more through E-commerce
- Our Back Office Solutions provide you the opportunity to set up commodities and services to sell



Widgets / Apps / Games

- Enable Rich and Interactive Gaming Experience through Android Gaming
- Enable Google Playstore Apps
- Bundle Netflix and other OTT Providers



Horizon Play

The Smart Experience

Media and OTT Product Engineering

OTT Client Application Development

fire tv android tv tv

LINUX

SAMSUNG

PlayStation

PWA XBOX

ROKU xiaomi

Horizon Application Development

- UI / UX for Media / OTT and immersive experiences
- Application Development
  - ***Media Backends, Integrations, Data Lakes, Middleware***
  - Android TV, Operator Tier Android TV and AOSP
  - (HDMI Dongles and STBs)
  - Mobile- Android & IOS
  - Web, Mobile Web and Progressive Web Apps
  - Smart Tvs (Apple TV,Samsung, LG, Xiaomi)
  - Roku
  - Security and Architecture Consultancy

Multiple Tier 1 OTT projects successfully delivered

Thank You !